

<b>MARKET AREA</b>	<b>1 MILE</b>	<b>3 MILE</b>	<b>5 MILE</b>	<b>7 MILE</b>
<b>POPULATION</b>				
2006 ESTIMATE	13,212	100,965	226,228	377,929
2011 PROJECTION	12,472	95,984	214,890	361,795
<b>INCOME</b>				
2006 AVERAGE	\$61,576	\$67,292	\$61,650	\$60,237
2006 MEDIAN	\$54,068	\$55,252	\$51,110	\$50,086
<b>HOUSEHOLDS</b>				
2006 ESTIMATE	6,517	44,931	99,069	159,535
2011 PROJECTION	6,152	42,706	94,069	152,672
<b>EMPLOYMENT DENSITY</b>				
NUMBER OF EMPLOYEES	20,967	59,423	131,969	209,964
NUMBER OF BUSINESSES	753	4,567	9,534	15,496