

JENNA COUSINO

PROFESSIONAL PROFILE

Jenna Cousino

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CAREER SUMMARY

Jenna Cousino is the Director of Marketing and Research at Goodman Real Estate Services Group LLC. Jenna's previous work experience in the insurance industry, retail sales, and the real estate business, brings the company a strong background in customer service, sales, leasing, and management support. Jenna oversees all marketing, advertising, and market material production for the company. She is supported by the company's Marketing and Administrative Assistant and together they support the company's professional service team. Jenna is responsible for the research requirements of the strategic plans implemented for our Marketing Services, Dispositions, Investment Sales and Tenant Representation. She works with the agents to assemble the information for and conduct the marketing plans for the properties. Her duties extend to the required research into information required to prepare market penetration plans and strategies which includes but is not limited to all of the technology that produces the maps, aerials, location data, and other materials that make-up our presentations.